



# RENATA LINDROOS

(BUT YOU CAN CALL ME REN)

## CONTACT

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## PROFILE

Hi! I'm an illustrator and graphic designer looking for interesting and collaborative opportunities. An always curious self-starter who has experience in creative fast-paced team environments.

## EXPERIENCE

### FREELANCE ILLUSTRATOR & DESIGNER

RENATTACK | MAY 2008 - PRESENT

- Brainstorming and executing creative projects
- Multiple mediums: T-shirt illustration, concept design, oil paintings, fashion, costume design and fabrication

### FASHION ILLUSTRATION ADJUNCT PROFESSOR

ACADEMY OF ART UNIVERSITY | AUGUST 2018 - PRESENT

- Class content includes: anatomy, drapery, color, proportions, and shape design
- Facilitates class discussions, lectures, and feedback to students in a global context
- 98% approval rating across all classes

### GRAPHIC DESIGN

GIGI MODA FASHION | SEPTEMBER 2017 - FEBRUARY 2019

- Managed wholesale client-facing website
- Created layout design for wholesale and retail websites
- Directed and produced over 50 photoshoots full-cycle including editing and retouching

## EDUCATION

### WATTS ATELIER

Certificate in Fine Art | 2016 - 2018

Illustration & fine art techniques

Specialized in concept design, oil painting and color theory

### SWEDISH ACADEMY OF REALIST ART

Certificate in Fine Art | 2015 - 2016

Classical atelier with multiple studies in anatomy and composition

### ACADEMY OF ART UNIVERSITY

BFA - Fashion Design | 2008 - 2012

Senior fashion collection shown during Spring Runway Show

Collection displayed in Neiman Marcus Windows for 'Fashion's Night Out' in San Francisco

## PROFESSIONAL SKILLS

- Illustration & Fine Art
- Adobe Creative Suite
- Procreate
- Traditional Drawing
- Concept Design
- Creative Ideation
- Graphic Design
- Color Theory
- Fashion Design
- Research & Development
- Photo editing
- MS Office

## PUBLICATIONS

- Open House Art & Music
- Emerging Fashion Designers Vol. 4
- Vaxholm Rådhus Exhibition
- Riddarhuset Exhibition
- MTV.com
- New York Times
- Refinery 29
- SF Examiner
- World of Wearable Art
- Neiman Marcus